



# Phi Upsilon Omicron Newsletter

Fall 2020 Edition

*From the desk of the Region Councilors*

*Your Region Councilor is here to help!  
Contact your Region Councilor with questions or for assistance throughout the year.  
Region Map: <http://phiu.org/active-chapters/>*

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The new national theme for 2020-2022 is "Inspiring Others Through FCS Storytelling." Our new National President is Ms. Jenifer Reader and President-Elect, Dr. Kyle Roberson.

## "Give \$20 in 2020" Campaign

This is Phi U's current fundraising campaign.

Consider having your chapter give \$20.00 to national to help Phi U raise the funds that it needs to keep doing the good things that it does. Due to the pandemic, a lot fewer students were initiated across the US, which meant a decrease to cover operating expenses.



"The best and most beautiful things in this world cannot be seen or even heard, but must be felt with the heart." - **Helen Keller**

## Recognizing Graduating Seniors

Do you have some good ideas for recognizing graduating seniors during COVID-19? Send them our way! We would love to hear what you are doing and share your ideas with others. Below are a few ideas for recognizing graduating seniors during this time of social isolation:

**A card shower** from all of the members and the advisor

**A gift basket from the chapter** (with each member mailing an item to go in the basket and the chapter advisor mailing the basket itself---or one member assembling all of the items and mailing it with input from the other members).

**A Facebook tribute** with pictures of the student and well wishes from the members and the advisor

**Stole presentation via Zoom** (stoles would need to be sent or delivered ahead of time). Family and friends of the students could be invited to join on Zoom for the ceremony and something special about each student could be shared by the advisor and by members of the chapter as well as thanking them for all they have done while in the chapter.

**A drive-by celebration** (if your chapter members are all in the same area—many may not be close enough geographically to do this). Members (and the advisor) would make signs to hold up as they drive by and congratulate the graduating seniors.

**An outdoor, socially distanced celebration** (if your chapter members are all in the same geographical area)

### Reminders for graduating seniors to help them stay connected:

*\*\*Remember to have graduating seniors complete the Alumni Information Form (that the advisor sends to the national office)*

*\*\*Share the letter to graduating seniors from the Alumni Councilor with alumni information including names/locations of alumni chapters nationwide, e-chapter, social media, and the next Conclave date/location, etc.*

### Phi U Chapter Chats

*New this year are Phi U Chapter Chats---a time for chapter members to join others from across the country via Zoom and learn more about topics of interest. The first chapter chat occurred in November on the topic of scholarships. A recorded version is available to watch on the PhiU.org website and on the Phi U YouTube Channel. Watch for upcoming episodes to participate in first hand!*

## Dates to remember

- **Initiation Report and New Member Fees Due Two Weeks After Initiation**
- **Honor Cord/Stole orders must be received by October 15<sup>th</sup> for December graduates and March 1<sup>st</sup> for May graduates (*late orders may be delayed*)**
- **Founders' Day is February 10<sup>th</sup>—start planning now!**
- **Scholarships, Fellowships, and Awards, March 1<sup>st</sup> (click on the scholarship tab on phiu.org to access the scholarships and the application)**
- **Professional Project report, April 1st**

## **Website/Social Media Updates**

### **Chapter submissions for The Candle and the National Phi U social media pages**

Send pictures and articles of your chapter activities for publication in The Candle or the National Phi U social media pages. We would love to see and share what you have been doing! Send submissions to [national@phiu.org](mailto:national@phiu.org)

### **Twitter, Facebook, Snapchat, Instagram**

Does your chapter have a Facebook page? And/or a Twitter account, Snapchat, or Instagram? Social media is the way that many students stay connected nowadays. If your chapter doesn't have a Facebook page, consider setting up one to help your members stay connected. Contact the media specialist at [media@phiu.org](mailto:media@phiu.org) to get the details about how your Facebook page should be set up to meet the Phi U standard.

### **Update: The Phiu.org login has changed.**

Have you been to the PhiU.org website recently? If not, check us out! There are continually new things posted. <http://phiu.org>

<b>chapter advisor</b>	login: chapter20
<b>collegiate officer</b>	login: college20
<b>alumni</b>	login: alumni2020



The deadline to nominate advisors for the  
Bachtel/Holbrook Collegiate Advisor Award has been  
Extended to December 15<sup>th</sup>.

CHAPTERS,  
PLEASE NOMINATE  
YOUR ADVISORS!!!