



Phi Upsilon Omicron Digital Poster Contest Official Rules

Eligibility:

The Phi Upsilon Omicron Digital poster contest is open to any Phi Upsilon Omicron chapter. The purpose of the contest is to create a digital poster that promotes Phi Upsilon Omicron to potential members and encourage current members' involvement. A chapter planning to enter must designate one person to complete and enter the chapter's submission. Only one submission is allowed per chapter.

Completion Period: Phi U chapters may work on a digital poster beginning January 15, 2024 – May 1, 2024. Chapter submissions are due **May 1, 2024, by 5:00 pm ET.**

Contest Guidelines:

1. During the contest period, visit the contest official rules and read the submission requirements found at https://phiu.org/headquarters/files/Website%20Files/Phi-U-Digital-Poster-Contest_Official-Rules.pdf
2. Create a digital poster that promotes Phi Upsilon Omicron that can be universally used by any Phi Upsilon Omicron chapter. While creating the digital poster, consider the focus of the mission statement and purpose of Phi Upsilon Omicron (these items or an abbreviated format may be used as content).

Purposes of Phi Upsilon Omicron:

- Recognize and promote academic excellence.
- Enhance qualities of leadership by providing opportunities for service; and
- Encourage lifelong learning and commitment to advance family and consumer sciences and related areas.

Mission Statement:

Phi Upsilon Omicron, an honor society in the integrated field of family and consumer sciences, offers an environment empowering lifelong learning, leadership building, and ethical and scholastic excellence.

Illustrations and/or pictures may be used as part of the poster content. The submission jot form provided will have the disclosure statement stated below to be marked allowing use of content.

Disclosure statement: I affirm I have received unanimous consent and hereby grant Phi Upsilon Omicron, Inc., the irrevocable and unrestricted right to publish photographs of the pictures and/or features in this submission for editorial purposes, advertising, or any other purpose and in any other matter or medium and to alter without restriction unless otherwise notified. The persons whose images appear in this submission hereby release the photographer and his or her legal representatives from all claims and liability relating to said photographs.

3. Required on Digital Poster:

- Title of organization: Phi Upsilon Omicron
- Photos and/or illustrations that represent the organization (Phi U emblem), members involved in activities that promote the purposes/goals of the organization.
- We ask to include an empty space on the bottom right corner of the digital poster with a text box so that chapters can individualize the poster (ex: space for chapter name, contact information and/or QR code).
- All posters must be no larger than 8.5x11 inches and must be submitted as a high-quality PDF file.
- Digital posters must be uploaded through submission jot form at link provided below.
- Digital posters submitted by email will NOT be accepted.

4. **Submission:** Submit the digital poster by completing the contest jot form with attachment. The chapter's designated individual will submit the contest entry with the approval of the chapter advisor.
The submission must include designated leader and chapter advisor contact information.
Access Digital Poster jot form at : <https://www.jotform.com/form/240015852413143>

Winner Selection and Notification:

A committee of Phi Upsilon Omicron National Council members will review submissions to determine the top three submissions for the Digital Poster Contest. Criteria will include required components, creativity, eye appeal, usability for Phi Upsilon Omicron chapters and editorial aspects. The top submission will be provided to chapters nationwide to customize and use to promote the organization. The winning chapters will be notified using the email address provided on the submission jot form.

The top three submissions will be recognized with cash prizes as follows:

1st place- \$300

2nd place- \$150

3rd place- \$75

Winners will be announced at the 2024 Conclave and Digital posters will be shared with those in attendance. Following Conclave, the first-place poster will be available on GreekTrack to be used by Phi Upsilon Omicron Chapters.

Questions? If you have any questions, contact:

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