

## Phi Upsilon Omicron Trademark Policy

Collective Membership Marks: Phi Upsilon Omicron, Inc., is the owner of certain marks that identify the organization. One of the very purposes of these marks, however, is for the organization's membership (i.e., chapters and members) to indicate that it is a member of the organization and the national honor society associated therewith. Therefore, the membership of Phi Upsilon Omicron is permitted and, in fact, is encouraged, to use these marks for this purpose.

To facilitate the membership's use of these marks, Phi Upsilon Omicron makes available for use a number of products presenting one or more of the marks identifying the organization, such as membership certificates and cards, fellowship/scholarship/awards brochures, information brochures, handbooks, jewelry, charms, tie tacks, pins, stationery, bookmarks, mouse pads, and certificates of recognition. Phi Upsilon Omicron distributes many of these products to its membership at no charge, while others are available for purchase.

In addition to the foregoing use of products made available by the organization, the membership, **with the express written authorization of Phi Upsilon Omicron, Inc.**, is permitted to apply these marks to chapter-specific websites, informational materials, and products to indicate affiliation with Phi Upsilon Omicron. Permitted use, however, does not extend to or involve any change to and/or disparagement of the marks and/or Phi Upsilon Omicron. Such use is prohibited and will not be tolerated by the organization. Further, by granting such use, Phi Upsilon Omicron is in no way conveying its exclusive ownership of the marks, or any interest thereof, to the organization's membership or others.